

Privacy Policy

NewAppIdea provides this Privacy Policy to inform users of our policies and procedures regarding the collection, use and disclosure of information received from users of this website located at www.NewAppIdea.com ("Site") or collected through the course of providing services to our members ("Service"). This Privacy Policy may be updated from time to time for any reason. You are advised to consult this Privacy Policy regularly for any changes.

Collection of Information

Inquiries. The website contains various forms, links to company e-mail addresses, and fax numbers that you may use to solicit information about the Site, the Service and the company in general. When you complete and submit a form, send us an e-mail, send us a fax, or contact us by telephone, we may store the inquiries and their contents, including any personally identifiable information You may have provided. Any personally identifiable information you submit via an inquiry is collected only with your knowledge and active participation. Our primary goal in collecting personally identifiable information is to provide you with the product and services made available through the Site, including, but not limited, to the Service, to communicate with you, and to manage your registered user account, if you have one.

Information Collected Upon Registration. If you desire to have access to certain restricted sections of the Site, you will be required to become a registered user, and to submit certain personally identifiable information to NewAppIdea. This happens in a number of instances, such as when you sign up for the Service as App Idea People or a Developer. Personally identifiable information that we may collect in such instances may include your IP address, full user name, password, email address, city, time zone, telephone number, and other information that you decide to provide us with, or that you decide to include in your public profile.

Additional Information Your full user name and your photo, if you decide to upload one and that feature is available, are displayed to people in the NewAppIdea network to enable you to connect with people on NewAppIdea, as specified in your privacy settings. Once a member, you may provide additional information in the profile section, including but not limited to your bio, your location, and experience. Providing additional information beyond what is required at registration is optional. If you contact us by email through the Site, we may keep a record of your contact information and correspondence, and may use your email address, and any information that you provide to us in your message, to respond to you.

Use of Contact Information In addition, we may use your contact information to market to you, and provide you with information about, our products and services, including but not limited to our Service and to inform you about general company and industry news, directly or through the use of third party vendors. If you decide at any time that you no longer wish to receive such information or communications from us, please follow the unsubscribe instructions provided in any of the communications.

Cookies

Forms on our website may use cookies. Cookies are small files of data that reside on Your computer and allow NewAppIdea to recognize You as a NewAppIdea Member or a previous visitor of our website. NewAppIdea may use cookies to populate frequently used forms or to provide You with other customized viewing options for Your convenience. NewAppIdea uses cookies solely to maintain personalized services throughout the website.

Notice for European Users: The Data Protection Act puts obligations on users of personal information and sets forth principles for its use. One principle states that information must be processed fairly and lawfully. This means that you are entitled to know how we intend to use any information you provide. You can then decide whether you want to give personal information to us. Details are publicly available at www.ico.gov.uk or from:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire SK9 5AF
Tel: 08456 30 60 60 or 01625 54 57 45
Fax: 01625 524510

The Data Protection Act does not generally apply to data about limited companies or partnerships, but it does cover personal data relating to sole traders and partnerships. When we receive an application from a business, we may perform a search with a credit reference agency and fraud prevention agency on the individual company directors or partners.

Order information provided by you to NewAppIdea Customers and any information that you provide to NewAppIdea directly will be transferred outside of the European Union to the United States. By providing personal information to NewAppIdea Customers or us, you are consenting to the transfer of such information outside of the EU and to its storage and use as described herein.

Information Sharing and Disclosure

Service Providers We do and may engage certain trusted third parties to perform certain functions of the Service and provide services to us, including, without limitation, hosting and Site maintenance, customer relationship management, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

Compliance with Laws and Law Enforcement NewAppIdea cooperates with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of NewAppIdea or a third party, the

safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

Business Transfers NewAppIdea may sell, transfer or otherwise share some or all of its assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

Information collected while You are browsing our Site or using the Services may be used to analyze trends, administer the website, improve site performance, gather broad demographic information, and for security purposes.

The Virtual Workroom

The private and shared Virtual Workroom areas of the Site facilitate communication and the exchange and sharing of information between App Idea People and Developers. The information contained in the private Virtual Workroom is shared between App Idea People and Developers is not used for any purposes other than to facilitate communication and the exchange of information between the parties involved. NewAppIdea reserves the right to monitor communications in the Virtual Workroom in order to verify compliance with our Terms of Service, international, federal or state laws and/or our other stated policies.

Links to Other Websites

Our Site may contain links to other websites. The fact that we link to a website is not an endorsement, authorization or representation of our affiliation with that third party. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personally identifiable information from you. Other sites follow different rules regarding the use or disclosure of the personally identifiable information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

Contact Us.

If You want NewAppIdea to correct or delete your information that is stored on our systems, please submit your request in writing to NewAppIdea by clicking on the “Contact Us” tab of our homepage.